

Total No. of Questions : 5]

PD2725

[6430]-72

S.Y.M.B.A.

**402-GC-15 : INDIAN ETHOS & BUSINESS ETHICS  
(2019 Revised Pattern) (Semester - IV)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.

**Q1) Solve any Five.**

**[5×2=10]**

- a) Define Indian Ethos.
- b) What is the role of Indian Ethos in managerial practices?
- c) What are the dimensions of Work Ethos?
- d) What is the significance of Values in business?
- e) Ethics v/s Ethos: Differentiate.
- f) What is the significance of Eastern Management v/s Western Management?
- g) Briefly explain Trans-Cultural Human Values.

**Q2) Solve any two.**

**[2×5=10]**

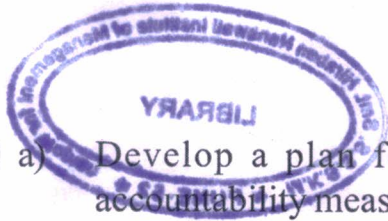
- a) Explain the Evolution of Indian Ethos and its relevance in contemporary workplaces.
- b) Discuss the Role of Indian Ethos in managerial practices.
- c) Analyze the impact of Value Based Management on global change.

**Q3) a) Discuss the Laws of Karma and its relevance business settings. [10]**

**OR**

- b) Explain the Leadership Pointers derived from Kautilya's Arthashastra.

**P.T.O.**



Q4) a) Develop a plan for a business to implement transparency and accountability measures in the era of Social Media and E-Platforms. [10]

OR

b) Analyse the essence of Business Ethics and highlight various types of Business Ethics.

Q5) a) Analyse the difficulties faced in practicing ethics within organizations, provide suitable examples. [10]

OR

b) Evaluate the ethical challenges for managers in different functional areas of Business, with a focus on HRM.

